

ROSE-HULMAN

INSTITUTE OF TECHNOLOGY

Rose-Hulman Alumni Association

Fall Meeting

AAB Meeting Agenda

Friday, October 27, 2017, 1:30 p.m.

Union 525 Building

Indianapolis, IN

(Revised 10/19/17)

- I. Call to order – Dan Price, President
- II. Roll Call – Lauren Arnold, Secretary
 - a. In Attendance: Todd Brown, Dedric Day, Greg Gotwald, Nellie Hohne, Andrew Jordan, Jason Karlen, Alyssa Lobo, John McClain (phone), Chris Meyer, Kedar Murthy, Kelly Noel, Dan Price, Anthony Primozich, Nyle Riegle, David Sanborn, Robert Stone, Lauren Arnold, Ben Paolillo
- III. Approval of minutes from last meeting – Dan Price, President
 - a. Greg motioned to approve. Motion carried.
- IV. Board of Trustees report – Jeff Myers
 - a. Officers for the BOT were re-elected for another one-year term
 - i. Don Ings, Chairman; Niles Noblitt, Vice Chairman; Tom Dinkle, Treasurer; Greg Gibson, Secretary
 - b. Job market continues to be great for RHIT students; top employers are Eli Lilly, Rockwell Collins, Google, SpaceX, Zimmer, and Amazon; avg. starting salary \$67K (high offer \$125K).
 - c. 558 students in freshman class; 128 women, 430 men; 35 states, 7 countries
 - d. 18 new faculty and 30+ new staff to start the new academic year
 - e. Acquisition of the Hulman property adding 1,100 acres; possession of new property effective January 1, 2018.
 - i. BoT toured the Hulman property visiting the main house and the Lodge.
 - f. BoT will begin "aspirational discussion" on future of RHIT and use of additional property
 - g. Investment Management Committee is considering an outsourced Chief Investment Officer model which is considered best practice in the academic industry.
 - h. The firm Stamats has been retained to look at the Rose-Hulman "brand" and develop ideas & strategies to help with "brand awareness" among various stakeholders.
- V. Executive Director Report – Ben Paolillo
 - a. Upcoming events
 - i. Seattle regional event, hosted by Eric Jansen, Nov 3.
 1. Alumni Relations office is working closely with the Development Office on this which is a relatively new concept for RHIT Office of Institutional Advancement. With such a small shop, melding Alumni Relations and Development is often important. We need to assist each other.
 - ii. Another regional event will be held at Google in Mountain View, CA on Nov. 4 which will include an alumni panel for interested students and parents in attendance.
 1. All alumni reception will be held afterward.
- VI. Staff reports

- a. Homecoming & Alumni Awards event – Lauren Arnold, Associate Director of Alumni Relations
 - i. Overall went very well. We will plan for more people at the hospitality tent for next year. We will also re-evaluate our execution of reunions for those classes which have historically had the lowest attendance. Some of the feedback about reunions this year included disappointment that some of those classes did not have a full dinner to attend at the Clabber Girl venue.
 - 1. Ben mentioned the importance of Homecoming feedback from the AAB. He explained that we are trying to stay ahead of the curve as far as how to handle affinity group events, i.e. Greek reunions
 - a. Feedback included agreement that each class will most likely want or expect something different at their class reunions and/or affinity group reunions
 - b. Andrew Jordan suggested looking at group reunions for all classes up to the 40th or 50th years and then have separate reunions for the older classes. Use this option as a way to offer a reunion-type of event for all alumni – keeping in mind that it has typically been the older classes who want a separate reunion event for their class
 - ii. We have had 11 nominations come in so far for the 2017-18 awards. We are prepared to add nominees from past years to the nomination pool after the nomination deadline of Oct. 31.
 - 1. Recipient selection is set to take place during the first full week of November

VII. Committee reports

- a. Executive Committee – Dan Price
 - i. Mentioned that the AAB could be seen as the “thinking out loud” group for the president of the institute and provided a reminder of the mission of the AAB
- b. Board nominating – Greg Gotwald
 - i. Annual meeting will be in March. The AAB year is July through August. Reviewed AAB new member and ARBOT selection process where voting is set to happen at the March meeting (see proposed by-law changes and executive committee meeting minutes from today).
 - ii. Greg will get with current members who are up for term renewal to determine any spots that may become vacant. We will need to include any of these vacant spots in the call out for new AAB members.
 - iii. Proposed by-law changes include revising verbiage about yearly meetings to say “...at least three times per year including the annual meeting...” instead of “...in addition to the annual meeting...” and removing verbiage about requiring having the annual meeting on campus.
 - 1. The guideline would be to have the annual meeting on campus but if it come up that there is a better reason not to have the annual meeting on campus then we would like the flexibility to change the location for that year’s annual meeting. Greg will send out the revisions on all of the above to everyone to vote on electronically
- c. Awards committee – Kelly Noel
 - i. Kelly asked for additional members to join her committee. Jason Karlen and Robert Stone volunteered.
 - 1. The committee will join by conference call during the first week of November to select this year’s recipients for DYA, CAA and Honor awards
- d. Young Alumni – Andrew Jordan
 - i. Young Alumni Committee had a meeting at Homecoming. Received confirmations from remaining committee members that they want to continue to participate: Ashley Getz, Mike Morris, Ben Decker, Brad Emerick, David Sanborn, Sara Markowitz, Alex Rybicki
 - 1. Andrew feels the committee is in a good place to move forward with motivated participants
- e. Student Recruitment – Jessica Toth
 - i. No report yet
- f. Career Services (ad hoc) – Todd Brown
 - i. Todd was connected with a fellow alum, Scott McLaughlin, also Ben Paolillo and Kevin Hewardine in the Career Services office to brainstorm ideas on what the institute really needs from alumni to help with career services efforts. Ideas were:
 - 1. Source more connections with companies
 - 2. Alumni to help students with resume building/interview skills “boot camp”
 - 3. Update institute list of recruiters

- ii. Lauren mentioned the new Career Link services website which is where alumni can go to look for and post job openings

VIII. Old Business

- a. Update on Policy document – Greg Gotwald
 - i. Reminder to committee chairs to keep an open eye for anything that should be included going forward
- b. Board giving report – Nellie Hohne
 - i. Yearly report to come. Raised \$425 for golf outings at Homecoming. Would like to look at sponsoring something different for Homecoming 2018. Chris Meyer suggested sponsoring something that perhaps may be hard to get other groups to sponsor.
- c. Spring '18 AAB meeting (Terre Haute)
 - i. Saturday, March 24, 2018 (AOG Week) in Terre Haute. 9:00 a.m. Exec meeting, 10:30 full board for brunch, 11:00 Board meeting start. 3:00 Awards Ceremony, 4:30 Awards reception.
 - 1. Annual meeting to happen in between committee reports and old business of the full board meeting on that day

IX. New Business

- a. Summer '18 AAB meeting (Indianapolis)
 - i. Friday, August 3, 2018, 10:30 a.m. Exec meeting. 12:00 lunch, 1:00 Board meeting. Location TBA. 4:30 social at TBA
- b. Fall '18 AAB meeting (Terre Haute)
 - i. Friday, November 2, 2018, 10:30 a.m. Exec meeting. 12:00 lunch, 1:00 Board meeting. Location TBA. 4:30 social at TBA

X. Adjournment – Dan Price

- a. Robert motioned to adjourn. Motion carried.

XI. Today: 4:30-6:00 AAB reception for those able to stay. Tow Yard Brewery, 501 Madison Ave., Indianapolis, IN 46225.