

ROSE-HULMAN

INSTITUTE OF TECHNOLOGY

Rose-Hulman Alumni Association
AAB Meeting Agenda and Minutes
Friday, August 4, 2017, 12:00 noon
Boardroom - Eli Lilly

- I. Call to order – Dedric Day, President
- II. Roll Call – Greg Gotwald, Secretary
 - a. Chris Meyer, Jeff Trang, Erin O'Connor and Jessica Toth absent
- III. Approval of minutes from last meeting – Greg Gotwald, Secretary
 - a. Kelly moved to approve. Motion carried.
- IV. Board of Trustees report – Jeff Myers
 - a. Overall state of the institute is very good. Highlights:
 - i. Change in number and terms to ARBOT positions (see more notes below)
 - ii. New work/event space leased at The Union 525 building in Indianapolis
 - iii. Capital Campaign gaining momentum with the success of the McLaren auction. Still in silent phase with current projection to go public in fall of 2018 when secured funds reach \$200 million. For the first time in a long time, Development staff positions are full.
- V. Executive Director Report – Ben Paolillo
 - a. Goals of the Office of Alumni Relations is to make sure the institute is providing meaningful connection opportunities for constituents – as volunteers, within alumni 'networks' (formerly known as clubs), and by enhancing ease and efficiency of communications (email, social media, etc.)
 - b. 6813 alumni registered on RoseSTEM to date
 - c. Goals of Attitude of Gratitude week efforts include providing an understanding for our future alumni of the importance of being a philanthropic participant with your alma mater.
 - i. Dedric requested seeing a breakdown of where funds go, where the greatest need is and why.
- VI. Staff reports
 - a. Clubs/networks – Holly Presley, Alumni Relations Coordinator
 - i. Explained reason for changing name to 'networks' is to make the program more professional and more appropriate for what the various geographic groups would actually be doing – networking.
 - ii. Currently have about 27 network leaders. Still need volunteers in NY (state in general), D.C. and Austin.
 - iii. Gearing up for 10 events in Indy this year. Also looking to do more interactive or educational events across the board.
 - b. Homecoming & Alumni Awards ceremony – Lauren Arnold, Alumni Relations Associate Director
 - i. Lauren and Ben explained that the alumni awards ceremony date has been moved to coincide with the end of Attitude of Gratitude Week and the subsequent March AAB meeting, instead of happening at Homecoming. Showing gratitude to our most active and successful alumni will be a great way to culminate AOG week. AAB members who are on campus for the meeting are expected to attend the awards ceremony. All awards, including the new Student Alumni Association and Collegian Rose award will be given on

- this same day in March. (Distinguished Young Alumni, Career Achievement, Honor Alumni, Honorary Alumni, Student Alumni Association and Collegian Rose)
- ii. The cancelation of the All Alumni Reception and the change of date for the Alumni Association Annual business meeting (now to be held in spring to coincide with AAB/BOT position election times) was also mentioned.
 - iii. The new layout for Tent city was explained – biggest changes include moving the student organizations, and Kid Zone to the east end, moving the Hospitality tent to the inside of the track on the east side and combining the IA tent with the President’s tent and the Varsity R tent with the Hospitality Tent.

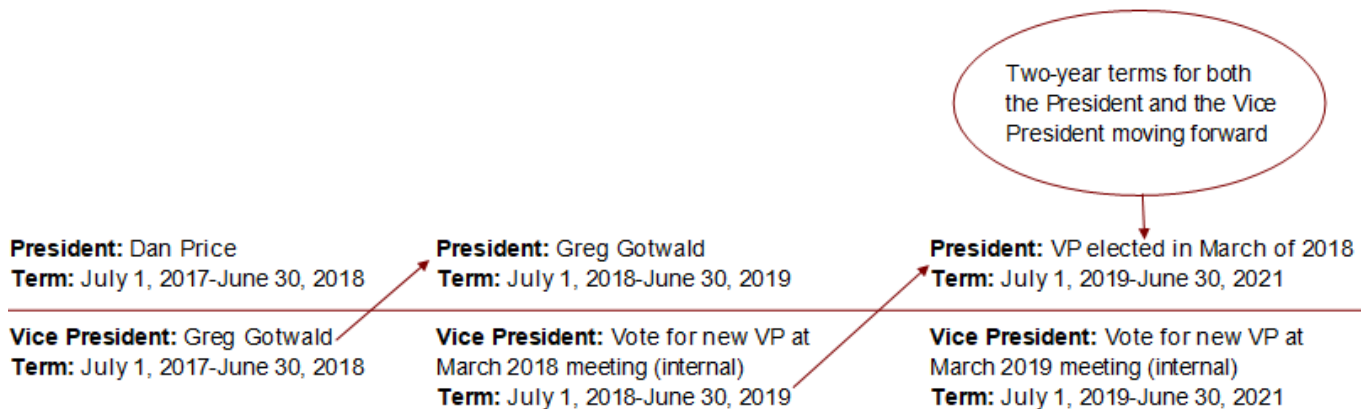
VII. Committee reports

a. Executive Committee – Dedric Day

- i. Call for ad hoc volunteers to look at enhancing career services – Nyle Riegle, Alyssa Lobo, Todd Brown, John McClain and Kedar Murthy volunteered.
- ii. What to do with non-AAB members who want to participate with AAB committees – the proposed process is for Ben to take the initial contact of interest and then pass along said contact to AAB VP who will then assign interested individual to a committee.

b. Board nominating – Dan Price

- i. Todd Brown, Chris Meyer, Kelly Noel, Chris Repa and Robert Stone all accepted renewal of their terms. Jim Gidcumb moved to accept their renewal. Motion carried.
- ii. Greg Gotwald mentioned new VP election process (which is in a transitional state and will be in line with the new official process stated in the bylaws come 7-1-19). See flow chart below.



- iii. Greg also explained pros and cons to having an open nomination and election process for ARBOT positions. Group consensus was to have Greg make necessary changes to the bylaws to reflect the decision to have open nominations to the entire alumni population understanding that the AAB will then be able to cull down the nominee pool. Then, the AAB will vote for someone from that pool to be presented to the Board of Trustees for confirmation.
- c. Awards committee – Kelly Noel
 - i. Kelly reiterated Lauren’s points about moving the awards ceremony to March and encouraged AAB members to submit nominations.
 - d. Young Alumni – Andrew Jordan
 - i. David Sanborn and Andrew will move forward to condense the outreach and events sub-committees. Young Alumni committee members to meet at Homecoming.
 - e. Student Recruitment – Chris Repa
 - i. Looking for 10-15 new RoseDART volunteers for 2018
 - ii. Institute making progress in looking at the tracking of LGBTQ prospective students

VIII. Update on Policy document

- a. See above for new VP process policy details and new ARBOT process and details

- b. Dan Price reviewed the new AAB member expectations document which includes attending all AAB meetings in person (unless there are extenuating circumstances) and supporting the institute financially.
 - i. Andrew Jordan suggested someone getting a report to the group at each meeting that states what percentage of the AAB have made their annual gifts and what percentage of members who had the option to get a matching gift obtained one. Nellie volunteered to contact Jennifer Kenzor to obtain this information. This report will be added to the staff report section on the standing agenda.

IX. Old Business – Dedric Day

- a. Update requested for next meeting of the SAA mentorship program

X. New Business – Dedric Day

- a. Dates of future meetings, October 27, 2017 (Indy), March 24, 2018 (Awards ceremony also held this day on campus)
- b. Nyle made the suggestion to develop some kind of press release with names of new AAB members to help give recognition to the institute in local communities. Ben to follow up with the Communications & Marketing office at Nyle's initial request and will do so again.

XI. Adjournment – Dedric Day

3:00-4:15 Reception with RH/Lilly alumni. (Auditorium C & D)

4:30-6:00 AAB reception for those able to stay. (Tavern on South)