

Alumni Advisory Board Minutes from

Hatfield Hall, Room 119

Friday, May 27, 2016

2:00 to 4:00 p.m.

AAB Attendees:

In Person:

- Jim Gidcumb
- Lauren Jackson
- Greg Gotwald
- Dan Price
- Matt Fuson
- Detric Day
- Nellie Hohne
- Kenny McCleary
- Thomas Reives
- Ben Paolillo
- Jennifer Kenzor
- Todd Brown

On Phone:

- Chris Repa
- Andrew Jordan
- Eric Volz
- Chris Meyer
- Todd Richard
- Jeff Trang
- Kelly Noel

- I. Prior to the meeting, all present attended the groundbreaking ceremony for the Hulman Memorial Union Building renovation/expansion.
- II. Call to Order – Jim Gidcumb '76, President
 1. Jim welcomed all participants and thanked them for attending either in person or on the phone.
- III. Self-introductions of all members and check in of call in participants.
- IV. Jim took a few minutes to thank Jim Bertoli for his years of service as the Executive Director of Alumni Affairs and presented him with a token of our appreciation.
- V. Previous Meeting Minutes Approval-Dan Price '75, Secretary
 1. Minutes from January 31, 2016 meeting approved as submitted.
- VI. Vice-President of Institutional Advancement (VPIA) update by Steve Brady
 1. Steve introduced Ben Paolillo, the new Executive Director of Alumni Affairs who will begin his new role in August after completing his current responsibilities at Purdue University where he is currently the Senior Director of Alumni Clubs. We gave Ben a warm welcome of teasing about his current employer, but it turns out that Ben is genuinely a nice guy! ☺ We look forward to working with him.
 2. Steve has been in his role since January of 2016. His primary focus is to develop a strategic planning process for fund raising. Current projects include

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the HMU renovation, looking to identify someone to make a lead gift for the renovation of the main Academic Building.

3. Alumni giving is at a strong 30.6%. This level puts Rose in the top tier of schools in the AITU (Association of Independent Technical Universities). Current graduating class of 540 students (500 Bachelor degrees; 40 Masters) will become ~3% of the total alumni base of just over 15,000.
4. Rose Endowment now at ~\$200M. The Board of Trustees has agreed to reduce the annual draw on this from 5.0% to 4.5% for the next few years.
5. The Capital Campaign goal is \$300M which will be used for: \$150M to the endowment, \$45M to the renovation of the Academic building, \$25M for the HMB renovation. The balance will be used for funding other projects. Steve expects the campaign to shift from silent to public when the total nears \$200M.
6. The annual fund raising is currently around \$14-20M/year. The desire is to see it increase to \$30M/year.

VII. Board Reports (Please see the reports for details)

1. Homecoming-Nellie Hohne '99 & Anthony Primozich '00
2. Alumni Clubs-Chris Meyer '04
3. Alumni Giving-Jeff Trang '83, Greg Gotwald '01 & Edward Kelley '64
4. Awards and Recognition-Kelly Noel '02 & Ken Koziol '92
5. Career Services-Rob Hochstetler '91, Jim Neal '91 & Todd Brown '91
6. Continuing Education-T odd Richard '06
7. Student Alumni-Matt Fuson '13
8. Student Recruitment-Dedric Day '03 & Steve Gillman '79
9. Young Alumni-Eric Volz '07 and/or Andrew Jordan '12
10. Communications & Marketing-Steve Nerney '83 & Robert Stone '86
11. Board of Trustees-Chuck Sigman '80 & Kenny McCleary '83
12. Alumni Affairs Report- Lauren Jackson

VIII. Old Business: None

IX. New Business

1. Alumni Association Task Force and revisions to the Constitution: How to move forward. Jim gave us an update and reminded us that the objective of the changes is two-fold: 1. To respond to the requests of the Alumni Office to streamline interactions with the various leadership groups. With the resources a small school like Rose has, we have to be efficient in how we use our resources, the staff and the volunteers, and 2. To involve MORE people in Alumni activities; not less. After the initial part of this discussion, we lost the conference call and Lauren Jackson was not able to reconnect, in spite of several attempts. We agreed that we would have a follow up call to discuss this and that Greg Gotwald would send out his recommendation for the changes that would need to be made in our Constitution and we could then determine a plan for moving ahead.

An understanding was had that the alignment of the YAC, AAB and SAA and the re-writing of the Alumni Association constitution will not be a quick process; the groups should make sure the reorganization is vetted properly to ensure a successful outcome. It was discussed that the next step in this alignment process should be to "grandfather" in the current YAC Exec team as members of the AAB. The rest of the current YAC members would then become members of the AAB's Young Alumni Committee but not members of the board (the AAB).

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- X. Next meetings
 - 1. August 20, 2016 on Washington University's campus in St. Louis, MO. Jim Gidcumb will be hosting the event and shared that he has blocked 10 rooms for people for Friday and Saturday nights at a cost of ~\$130/night at the Charles F. Knight Executive Center. Our meeting will be on Saturday morning. Jim is looking into a learning activity for Friday afternoon, such as touring Express Scripts' facility. More details to follow.

- XI. Meeting Adjourned at 4:10 PM to allow us to be a part of the reception for the class of 1966.

Respectfully submitted,

Dan Price, Secretary of the AAB