

Alumni Advisory Board Minutes
November 21, 2015
Bankers Life Field House, Indianapolis, Indiana

Attendees:

- Ken Koziol
- Jim Bertoli
- Jim Gidcumb
- Steve Gillman
- Kelly Noel
- Tracey Lockhart
- Jim Neal
- Robert Stone
- Matt Fuson
- Greg Gotwald
- Chris Repa
- Jeff Trang
- Todd Brown
- Andrew Jordan
- Dedric Day
- Dan Price
- Anthony Primozich

On Phone:

- Chuck Sigman
- Todd Richard
- Meredith Woodard
- Chuck Sigman
- Christopher Meyer
- Lauren Jackson
- Jennifer Kenzor

- I. Call to Order – Jim Gidcumb '76, President (12:30 PM) (Founders Dining Room)
 1. Jim once again thanked Tracey Lockhart for her past leadership.
 2. Rob Hochstetler '91 has resigned from the board due to work related commitments.
 3. There was an acknowledgement of the passing of Anthony's wife, Tracy Primozich, and Coach Jim Shaw followed by a moment of silence in their memories.
 4. Jim outlined his perspective on the challenges that lie before us at Rose and suggested how the AAB could assist the institute.

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5. Rose has gone through several administrative changes in Presidents and Administrators in the past 11 years. The AAB has felt the impact of this turnover.
- II. Previous Meeting Minutes Approval-Dan Price '75, Secretary
1. Minutes approved as submitted.
- III. Committee Chair Reports
1. Board of Trustees-Chuck Sigman '80 & Kenny McCleary '83
 - I. Update provided by Chuck Sigman via phone.
 - I. Rose currently has a \$200MM endowment. It needs to be increased.
 - II. Capital funds are needed for three main projects: A new Academic Building, a new/renewed Hulman Union, and to increase the size of the endowment.
 - III. Currently planning to reduce the enrollment due to limited classroom space. The new Academic building would allow enrollment to move from ~2100 to 3000.
 2. Alumni Clubs-Chris Meyer '04
 - I. See report for summary
 - II. Update provided by Chris Meyer via phone.
 - III. Todd Brown would like to get a New Jersey/New York club going.
 - IV. Jim B informed the group that Rob Hochstetler is interested in getting a club going in Columbia, SC.
 3. Alumni Giving-Jeff Trang'83, Greg Gotwald'01, and Edward Kelley'64
 - I. Update provided by Jeff Trang and Greg Gotwald.
 4. Awards and Recognition-Kelly Noel '02 & Ken Koziol '92
 - I. Update provided by Kelly Noel and Ken Koziol.
 - II. See report for summary
 - III. Suggestion was made that we ask past award recipients to nominate other alumni they feel are worthy.
 - IV. Currently 44 candidates identified for the Career Achievement Awards. Still accepting nominations.
 5. Career Services-Jim Neal '91 & Todd Brown '91
 - I. Update provided by Jim Neal and Todd Brown.
 - II. See report for summary.
 6. Continuing Education-Todd Richard'06
 - I. See report for update
 - II. Todd Richard had to step off the call; Jim Bertoli provided update.
 7. Homecoming-Nellie Hohne '99 & Anthony Primozich '00
 - I. See report for update

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- II. Anthony Primozich provided update
- III. ISU moved their homecoming date for 2016 and it's the same weekend as Rose's.
- IV. Get your hotel reservations early.
- 8. Student Alumni-Matt Fuson '13
 - I. See report for update
- 9. Student Recruitment-Dedric Day '03, Steve Gillman '79, Chris Repa '99
 - I. See report for update
 - II. Chris Repa led the discussion. Lots of support for the need to establish specific recruitment goals for African American students and then to hold the appropriate administrators accountable for delivering the goals. We understand that the same sentiment exists on the Board of Trustees.
- 10. Young Alumni-Meredith Woodard '10
 - I. No report submitted.
 - II. Andrew Jordan provided an update at the meeting; Meredith had left the call.
- 11. Communications & Marketing-Robert Stone '86 & Steve Nerney '85
 - I. See report for update
 - II. Consensus of AAB is for the black and red Rose logo/branding, as opposed to the new all red.
- 12. Executive Director Report-Jim Bertoli
 - I. See report for update
 - II. Jim still splitting time between two jobs. We are glad to have him.
- IV. Old Business
 - 1. None
- V. New Business
 - 1. Alumni Association Task Force Recommendations
 - a. Jim Gidcumb led the discussion
 - i. Jim G stated that the Task Force was formed due to the fact that the leadership groups were somewhat disjointed and that an overall examination of the alumni association leadership was in order.
 - ii. There are limited human (staff & volunteer) and financial resources available from the institute and we must utilize all that we have.
 - iii. The alumni leadership is here to serve the institute.
 - iv. The alumni affairs staff needs to provide a clear picture as to the limited financial resources available.

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- v. The IA staff has researched and would like to implement the “best practices” used by the best other schools for their alumni associations.
- vi. The organizational chart should show that the institute is at the top with Institutional Advancement under it, and the AAB under it with all the AAB committees as the base.
- vii. All of the activities of the AAB, YAC and SAA should be in concert and coordinated by the IA staff.
- viii. The board asked that the AATF submit a revised version of their recommendations to be used in a meeting of members for the AAB, YAC and SAA on January 30th as the basis for the alignment of the alumni leadership volunteers.

VI. Adjourn

1. Motion made by Ken Koziol; seconded by Greg Gotwald.
2. Pacers vs. Bucks game with dinner in Varsity Club at 7:00 PM
3. Thanks to Bankers Life/Pacers for allowing us to meet in their incredible facility!

**Winter meeting will be held on Saturday, January 30, 2016 in the Kahn Room of the Hulman Memorial Union on campus with the tentative schedule as follows:

- 11-11:30: YAC and Task Force meet
- 12:30: Everyone for lunch and meeting of AAB, YAC & SAA