



## Summary of November 7, 2014 Alumni Advisory Board Meeting

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### Alumni Clubs Report

#### Events since Homecoming

##### ***Colts vs. Bengals in Indy***

We had a great turnout for the Ruth's Chris pre-game event and for the Colts-Bengals game at Lucas Oil Stadium. The Colts fans were very happy with the 27-0 win. We had 135 attendees at the pre-game event and 185 at the game.

##### ***Houston Event***

Denny Smith '71 and his wife Lynnette hosted an event in their home in The Woodlands, TX for approximately 40 alumni and friends the evening of October 25<sup>th</sup>. Grace Findley, Rickey McCurry and President Conwell made the trip down to the Houston area. The Smiths plan on hosting another event in the spring.

#### Club Development

##### ***Detroit***

Jim Bertoli had a successful trip to the Motor City and met with 11 alumni last week to assist Chris Lanker '92, our lead club coordinator in forming an official club committee for the Detroit area. There was a nice mix of alumni at the meeting/dinner that included representatives from 1992, 2011, 1981, 2012, 2013 and 1985. The efforts have resulted in new four new club coordinators for the area.

##### ***Ft. Wayne***

Jim took the opportunity to have dinner with Robert Stone '86, Jacque Wilson '96 and Joe Witulski '88, our Ft. Wayne club coordinators on his way to Detroit. The meeting went well and it was agreed that they three coordinators were going to look into scheduling some "engineering" tour events for the club. It was also confirmed by Jacque that his firm is willing to host an annual event for the send-off of the incoming freshmen & their families, welcome of new alumni to the area and also include all sophomores, juniors & seniors that are home for the summer, as well as all other alumni. The event date will be chosen to coincide with a Tin Cap's baseball game. They also discuss the possibility of a Comets hockey game this winter.

##### ***Wabash Valley/Terre Haute***

Scott Jaeger '89 has stepped down as our local club coordinator due to time constraints and Jim Bertoli approached John Becker '89 to take over the lead role. We are waiting for a response from John.

#### Upcoming Events

##### ***Phoenix Alumni Golf Outing***

Jim Bertoli, Rickey McCurry and President Conwell will be in Phoenix to visit with alumni from the Phoenix/Tucson area during a golf event on November 15<sup>th</sup>. The event will be at Ocotillo Golf Resort in Chandler, Arizona.

### ***Cleveland Alumni Reception***

Our alumni from the Cleveland area will join the families of our current men's basketball team at a reception before the Fightin' Engineers on Friday, November 21<sup>st</sup> as they take on the Spartans of Case Western Reserve. This will be Coach Rusty Loyd's first game as the head coach of Rose-Hulman's team.

### **Calendar of Events**

November 8<sup>th</sup> – Alumni/Parents Tailgate at Mt. St Joe's Football Game

November 13<sup>th</sup> – Atlanta Happy Hour

November 15<sup>th</sup> – Phoenix Alumni Golf Event

November 15<sup>th</sup> – Tons O' Fun Reception-Beer tasting with Dever Distributing

November 21<sup>st</sup> – Cleveland Pre-Game Reception for Men's Basketball Game at Case Western

December 6<sup>th</sup> – Men's Basketball Alumni Game on campus

January 7<sup>th</sup> – Russian Ballet at Hatfield Hall Reception

January 17<sup>th</sup> – Perfect North Ski Trip with SA

February 28<sup>th</sup> – Orlando Alumni Event with Trustees

**Submitted by:**

**Steve Nerney '85**

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### **Alumni Giving Report**

**No report submitted-Update at meeting will be provided.**

**Submitted by:**

**Jeff Trang '83**

**Greg Gotwald '01**

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### **Awards & Recognition Committee Report**

#### **Honor Awards Wall**

The names of our 2014 Career Achievement Award, Distinguished Young Alumni Award and Honor Alumni Award recipients have been added to the Honor Wall in Hatfield Hall.

#### **Career Achievement Awards**

We have initiated the process for the selection of the 2015 Career Achievement Awards and hope to have three individuals announced in January. Our selection committee this year is as follows:

- Kelly Noel, Awards & Recognition Committee Chair
- Ken Koziol, Awards & Recognition Committee
- Donna Gustafson, Student Affairs
- Kevin Hewerdine, Career Services
- Dr. Darrell Gibson, Faculty
- Dr. Ed Wheeler, Faculty & Alumnus
- Dr. Richard Ditteon, Faculty & Alumnus
- Dr. Ron Artigue, Faculty
- Jim Bertoli, Alumni Affairs

- Lauren Jackson, Alumni Affairs
- Brandon Zollner, Corporate Development

The proposed timeline for the selection process is listed below:

### **November**

- Committee members confirmed
- Pull list of candidates
- Alumni from 20 years out (e.g. 2015 – class of 1995 considered)
- Include name, major, job title, and company
- Early November – send out list of candidates to committee
- Mid November – meet with committee to discuss candidates
- Committee members come to meeting with top individuals from list in mind
- Take away 20 candidates to further consider
- Request additional information from the top 20 candidates

### **December**

- December 15th – information from candidates due
- December 16th – supplemental information sent to committee

### **January**

- Early January - Committee meets to narrow down to four award recipients
- Awards recipients contacted

### **May**

- Award winners arrive on campus for lunch, campus tour, opportunity to speak to some classes, and dinner
- Award winners are recognized at Honors and Awards Program (Hatfield Hall)
- The date for the Honors & Awards weekend will be determined on at a meeting on November 6<sup>th</sup>.

### **Submitted by:**

**Kelly Noel '02**  
**Ken Koziol '92**

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## **Career Services Committee**

**No report submitted**

### **Submitted by:**

**Todd Brown '91**  
**Rob Hochstetler '91**  
**Jim Neal '91**

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## **Continuing Education Report**

I talked with Tuesday Strong and Dr. Steve Chenoweth regarding continuing education, the Masters of Science in Software Engineering program, and the institute's interest in providing online education to alums and other

professionals. We are trying to determine how to re-invigorate the institute's interest in continuing education on a wider basis.

I did highlight the successes of Dr. Tom Mason, Dr. Craig Downing, and Greg Gotwald to date with the Ethics Programs they have offered over the years and tried to relay some contacts Tuesday and Dr. Chenoweth could reach out to in an effort to determine interest in other programs. I also undertook to provide some of the historical information (i.e., survey results) we have obtained over the years regarding alumni interest in continuing education, which I will provide in the coming days.

We are hoping to reconvene the week of the 17<sup>th</sup> of November via a conference call.

Tuesday Strong spoke with Dr. Phil Cornwell, our Vice President of Academic Affairs, regarding the status of the Continuing and Professional Studies and confirmed for that our activities were paused last year as we diverted our efforts to concentrate on plans to develop an overall strategy for online learning and continuing education. We currently lack the personnel capacity to further develop face to face activities similar to the Ethics programming. Tuesday has been tasked with developing a business plan for webinars and online short courses and certificates.

**Submitted by:**  
**Todd Richard '06**  
**Anthony Primozich '00**

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## **Homecoming Report**

### **Homecoming happened!**

We did it again! The alumni affairs staff has informed me that they have received a lot of positive feedback from alumni, staff and faculty about Homecoming. I would like to thank all of my fellow AAB members and everyone from the YAC and SAA that helped with all of the weekend's activities. Many of the new additions to Homecoming this year were very well received including the IA Tent, the new layout for Tent City, the child care option being offered, schedule cards on campus and at the hotels and the Career Fair being a few days before Homecoming.

### **Homecoming Survey**

We have received 123 responses to the Homecoming survey that was sent out via email. The survey is still up on RoseSTEM if anyone else is interested in taking it. Accompanying the book board is a document that shows the positive and negative comments and suggestions from those that took the survey. Some of the key points that were brought up included the following:

- Many alumni that attending the Career Fair really liked that it was held the Wednesday before Homecoming and encouraged both Alumni Affairs and Career Services to do it in the future
- (82) alumni felt that costs of Homecoming was "appropriately priced", while (13) felt it was "too expensive"
- The number one complaint, by far, was the change in format for the Greek Hospitality Tent. Jim Bertoli will inform the AAB of why the change was made and how the tent was operated in past.
- The GOLD Party hosted by the Class of 2009 was very well attended and there is a need to find a larger venue for the future.
- We received many comments concerning the length of the fireworks display during the bonfire and limitation on the bonfire itself.

- Many people were disappointed with the cancellation of the golf outings due to the 2.5 inches of rain the Wabash Valley received on Thursday night.
- We received a lot of compliments on the Rosie's 5K Fun Run & Walk, Rose's Kid Zone, schedule cards and the eBash simulators.
- Very positive feedback was received on the Homecoming mugs and pint glasses.

Some behind the scenes issues included the items listed below. Although some fires popped up, the staff was able to address put them out without anyone seeing any smoke.

- Some pint glasses were stolen and somehow ended up at The Terminal where they were using them to serve beer to their customers. They have been retrieved.
- A few poor decisions by the staff at Stables resulted in some upset members of the Class of 1969. Jim met with their management and has been assured that it would never happen again.
- There were some mums stolen from Hadley Hall during the first day.
- The large banner in front of Hatfield Hall was ripped by the wind, but Facilities was able to repair it early Friday morning.
- Some students decided to put red dye in the Reflection Pool of the Millennium Flame Plaza which caused considerable damage to the pools filters and equipment.
- Communications & Marketing failed to produce the programs for both the Awards Breakfast and the 50+ Golden Gala. The Alumni Affairs staff was able to create programs during the very early hours of Saturday morning.
- We had quite a few unregistered people show up for reunions.
- Hatfield hall was locked during the "welcome" on Friday & Saturday. Many alumni wanted the opportunity to see the theatre, including Mike Hatfield.

### **Homecoming 2015**

The date has been set for Homecoming 2015 of September 18<sup>th</sup>, 19<sup>th</sup> & 20<sup>th</sup>. There is a distinct possibility that the Fall Career Fair will once again be the Wednesday prior to Homecoming. Jim B spoke with Kevin Hewerdine and he felt that it would be possible to make it happen again next year and into the future.

### **Class of 1965**

Rickey McCurry, Lauren Jackson and Jim Bertoli spent the Saturday morning last week with the Class of 1965 Reunion Committee to discuss the initial plans for their celebration of their 50<sup>th</sup> year anniversary next fall.

### **Other Suggestions?**

We would like to hear any suggestions that the AAB might have to make Homecoming 2015 even better than 2014.

### **Submitted by:**

**Anellia (Nellie) M. Hohne '99**

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### **Student Alumni Association Report**

The Student Alumni Association is current working on recruitment efforts for general membership and a call for nominations for the SAA Leadership Board.

A concerted effort is underway in collaboration with the Young Alumni Council to reinstitute the ROSIE Dinners program. Target cities for the fall quarter break are Chicago, Cincinnati and Indianapolis. They have secured hosts

for Cincinnati and Chicago, but are still trying to find a host, or hosts in Indy. Our very own Kenny McCleary has also volunteered to host a dinner in West Lafayette on November 29<sup>th</sup>.

**Submitted by:**  
**Christopher Meyer '04**

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### **Student Recruitment Report**

**We will be providing an update on General Electric potentially replicating the Legacy of Excellence.**

**Submitted by:**  
**Dedric Day '03**  
**Steve Gillman '79**

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### **Young Alumni Committee Report**

**No report submitted**

**Submitted by:**  
**Mike Reeves '05**

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### **Communications & Marketing Committee**

I was informed by Jim Bertoli that our liaison in the Office of Communications & Marketing, Mike Kratage-Dixon is no longer at the institute. Jim should know by our meeting who our interim liaison will be until the vacant position is filled.

#### ***RoseSTEM***

We are up to 4,873, which is an increase of 152 since our meeting in August. Additional efforts will be made to increase the number of alumni registered throughout the remainder of the year.

#### ***Newsletters***

The October newsletter included information on a thank you for all alumni that attended Homecoming Homecoming highlights with photos and a heads-up that the surveys for Homecoming and Forever Rose was forthcoming.

The November edition will include another appeal to register on RoseSTEM, an appeal for volunteers to host ROSIE Dinners, upcoming events, memorial brick for Bretta, DYA nomination appeal and possibly a new feature that highlights a member of the AAB, YAC and SAA respectively.

**Submitted by:**  
**Matt Fuson '13**

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### **Alumni Representatives to the Board of Trustees**

**No report submitted.**

**Submitted by:**  
**Kenny McCleary '82**  
**Chuck Sigman '80**

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## **Executive Director's Report**

### **Men's Basketball Alumni Game**

The men's basketball program is hosting their annual alumni day on Saturday, December 6<sup>th</sup>. The schedule for the day is as follows:

- 1:00 PM-Women's Game vs Transylvania
- 3:00 PM-Men's Game vs Transylvania (Intro of alums in attendance at the half)
- 5:15 PM-Kid's Clinic (Boy's and Girl's Grades K-8) (Run by our student-athletes)
- 6:00 PM-Alumni Game -6:00pm (Including 3 point shootout)
- 7:30 PM-Post-Game Dinner

### **Countdown 2 Commencement**

The C2C events in September and October went well! Myself and Richard Payonk '89 did the "Forever Rose" presentation and had over 80 seniors attend. Elaine Lee of Career Services did the "Negotiating Your Offer" session, with over 100 attending.

- Forever Rose - September 25, 2014
- Negotiating Your Offer - October 21, 2014
- Networking Your Way to the Top - November 11, 2014
- Budgeting - December 9, 2014
- Etiquette Dinner - January 15, 2015
- To Rent or to Buy? - February 3, 2015
- I graduated from Rose. Now What? - March 24, 2015
- Planning Your Financial Future - April 23, 2015
- Wine Tasting - May 7, 2015

### **Alumni Perks App Issues**

Unfortunately, we have experience some problems with the IOS version of the perks app related to the IOS 8 update. We are trying to find someone to assist us with the matter; however, the students that created the app are now gone and we are trying to get help from the CSSE department. If that is not an option, we may need to hire someone to handle this issue and other that may occur.

We have receive a request from another Terre Haute restaurant to be involved, as well as a local car dealer that has recently created a rental car program.

### **Athletics Hall of Fame**

The Alumni Affairs office assisted the Athletic Department in providing a memorable experience for the honorees of the Athletic Hall of Fame as they were inducted this past weekend. The honorees had a reception Friday evening, a brunch on Saturday morning and an induction ceremony after the brunch. They were also introduced at halftime of the football game. This year's honorees were...

- David Breiding '04 (Mechanical Engineering-Swimming)
- Jessica (Farmer) Albert '04 (Chemical Engineering-Soccer & Basketball)

- Logan Gillett '33 (Mechanical Engineering-Football & Basketball)
- Lynsey (Hart) Staes '04 (Mechanical Engineering-Softball)
- Jason LaBella '04 (Mechanical Engineering-Rifle)
- Matt Moore '04 (Chemical Engineering-Baseball)
- Dylan Tarr '04 (Civil Engineering-Football & Track & Field)

### **Joint AAB-YAC Winter Meeting**

We are in the process of finalizing plans for a joint meeting of the AAB and the YAC for Saturday, January 31<sup>st</sup> in Indianapolis. We are hoping that we can come up with 2 or 3 pertinent topics of discussion for the joint working lunch.

Arrangements have been made with Pacer Sports Entertainment for the meetings and we will be utilizing the Pacers Square and Founder's Dining Room for the meetings. The tentative schedule of events is as follows:

- 10:30 AM-Joint Executive Committee Meeting (10-12 people in Founders Dining/Lounge)
- 11:30 PM-Joint Working Lunch of AAB & YAC (Lunch for ~50 in Pacers Square)
- 12:30 PM-Breakout Meetings for YAC & AAB (One group stays in Pacers Square; other group to Founder's Dining/Lounge)
- 4:00 PM-Meetings adjourn (Tour of Fieldhouse?)
- 7:00 PM-Group tickets for Pacers vs. Kings (50 tickets and reservations in Varsity Club for the Chef's Buffet)

More information will be forthcoming on the details.

### **Indy's Best & Brightest**

Al Morrison, Hugh Baker and I had the privilege of attending the Indy's Best & Brightest event on October 16<sup>th</sup> at Ivy Tech to support Dedric Day as one of the finalist for the award. Congrats to De for the recognition he received as it was well deserved.

### **Staff Update**

#### **Bretta's Brick**

Thanks to the generosity of a donor, a memorial brick has been placed in the reflection plaza.



### **Professional Development**

VP Rickey McCurry approved the following professional development seminars and training for the alumni affairs staff:

#### **Lauren**

Jan. 7<sup>th</sup>-9<sup>th</sup> – CASE - Rethinking Homecoming, Reunions & Alumni Involvement  
 Dec. 14<sup>th</sup> -16<sup>th</sup> – CASE District V Conference, Chicago  
 Summer 2015 – iModules Sizzler

#### **Jim**

Jan. 7<sup>th</sup>-9<sup>th</sup> – CASE - Rethinking Homecoming, Reunions & Alumni Involvement  
 CASE – Institute for Senior Alumni Relations Professionals

#### **Jenny**



**Staff Evaluations**

I will be conducting evaluations of my full-time staff members this month. If you have any feedback that might be helpful, I'd appreciate you contacting me.

**Thank You Cards**

I will have thank you cards at our AAB meeting for those in attendance to sign to send to Bob Pease, Becky Smith & Adam Homan for their service on the AAB and to the institute.

**Forever Rose Initiative**

The amount of staff hours that have been devoted to the development of the initiative has been great, especially for me. During the past two months we have made progress by leaps and bounds.

I made presentations to the Board of Trustee's Institutional Advancement Committee on September 23<sup>rd</sup> and to the Mission Driven Campaign Cabinet on October 1<sup>st</sup> on the progress made with the initiative. Very positive feedback was received from both groups. The IA Committee was very complimentary about all the work that has been done in the past two years.

I plan on making a presentation at the meeting to go over the progress made on the initiative, results that we have received from the survey responses and what our next steps will be.

**Submitted by:**

**Jim Bertoli**

**Executive Director**

**Alumni Affairs**