



Summary of Alumni Advisory Board Meeting of May 24, 2013

Alumni Clubs Report

Here is the report for the Alumni Clubs since our last Board Meeting in February:

Cardinals vs. Cubs at Busch Stadium

There are still 10 tickets remaining for our alumni event on June 19th as we enjoy the luxury of a Party Suite at Busch Stadium to watch the St. Louis Cardinals take on the Chicago Cubs. The cost of attendance includes a two-hour unlimited buffet with Hunter Hot Dogs, BBQ beef, BBQ pulled pork, brats, nachos, pasta, coleslaw, cookies & brownies. The buffet begins 30 minutes prior to game time and includes Coca-Cola products and Budweiser and Bud Light on tap. Please consider joining us at the event, even if you're a Cubs fan.

The Naples area alumni had the opportunity to attend a dinner at the home Dr. Joseph & Merrylee & Kandel on February 23rd. Joe & Merrylee are the proud parents of Max Kandel '12, who is currently working on his Masters at RHIT. The institute's Board of Trustees joined us at the event as they were in Naples for their winter meeting. Jim Bertoli reported that it was an outstanding event, with 75+ in attendance and the evening included a great dinner, fellowship and watching the Men's Basketball team win the Heartland Conference Championship via live streaming.

Jim also had the chance to meet with Chuck Risch '67 in Miromar Lakes to discuss the topic of live streaming of events from campus for athletics and academic events. Chuck had approached President Coons and Rickey McCurry about live streaming Homecoming events for those alumni that could not make it back to campus for all of the activities.

Rose on The Road

Since our last board meeting the staff has conducted Rose on the Road events in the following cities:

- Greenville/Spartanburg, SC
- Evansville, IN
- Atlanta, GA
- Houston, TX
- Austin, TX
- Dallas, TX

Things are being planned for additional events in Denver, Louisville, Cleveland, San Francisco, Boston, Ft. Wayne and Indianapolis. We are trying to work with President Conwell's office to have him involved in as many of the events as possible. To date, we have conducted eleven Rose on the Road events involving over 275 alumni.

Upcoming Social Events

The Young Alumni Council and their network has been working hard on social events for the month of June & July which will include Austin on June 1st, Dayton on June 7th, Indianapolis on June 19th, Minneapolis on June 29th, Louisville on July 9th and dates to be announced in Houston and Cleveland.

Indy Club Activity

The Indianapolis club has been very active with the following activities since our last board meeting with the following events:

- Lucas Oil Stadium behind-the-scenes tour on February 13th
- Bankers Life Fieldhouse behind-the-scenes tour conducted by Rick Fuson, Pacers COO and father of soon-to-be alumnus, Matt Fuson '13
- Pacers vs. 76ers game with pre-event meal in the Varsity Club

Jim Bertoli plans on meeting with the Indianapolis Club leadership soon to determine events for the next year.

Wabash Valley/Terre Haute Club Activity

Thanks to the generosity of alumni club coordinator, Scott Jaeger '89, the club had an event at the Terre Haute Children's Museum on Saturday, May 4th from 6:30 to 8:30 pm. Over 80 people attended the event and had a great time. President Conwell and his wife Angela took the time to stop by the event to meet the alumni. The Terre Haute club is looking into having an event at a Terre Haute Rex game this summer, as well as other events.

Greenville/Spartanburg Baseball Event

The newly reengaged alumni in the Greenville/Spartanburg area have organized a summer kick-off event with a game at Fluor Field to watch the Greenville Drive take on the Hickory Crawdads on Friday, June 7th.

Ft. Wayne Reconnection

We are happy to announce that Jim Bertoli and his staff have been able to reconnect with Joe Witulski in Ft. Wayne with the help of Jacque Wilson '96. Jim is meeting with Joe and Jacque in early June to get things back on track in Ft. Wayne, which is our 9th largest alumni populated area.

NFL Events

Jim Bertoli has requested group tickets from the Indianapolis Colts and Cincinnati Bengals for games this fall.

Reservations have been made with Ruth's Chris Steakhouse for October 6th for a pre-game brunch for 135 before the Colt's game against the Seattle Seahawks. Arrangements have also been made for a pre-game event at the Hyatt Regency Cincinnati on December 8th for 150 people before the battle at Paul Brown Stadium between the Bengals and the Colts.

Jim is looking into similar NFL events in other cities that have a large number of alumni to see if there is an interest such as Chicago, San Francisco/Oakland, Houston, Atlanta and Dallas.

New Club Coordinator

We have added Kimberly Secrist '12 in Milwaukee/Madison, Wisconsin as a club coordinator.

Bump Day

The suites will be full with a sold out crowd of 250+ on Bump Day at the Indianapolis Motor Speedway on May 19th. This event continues to be a very popular event and is complimented by special garage tour and behind-the-scenes access by Hugh Baker, our Indianapolis development officer.

Submitted by:

Jim Gidcumb '76

Alumni Giving Report

- A **Class Agent Webinar** was held on 26 March. The webinar format has been well received by the Class Agents, as it provides an opportunity to give updates on annual giving and appeal programs; to provide updates on changes/enhancements to the Class Agent program; and to receive feedback from participating Class Agents.
- **Alumni Giving:** currently at **28%**. This year's goal is 35%, so ~950 donations are still needed. AAB giving is just two short to achieve 100% participation.
- **Phone-a-thons** are still underway (these are now a year-round effort). These have been very successful, achieving \$735K in giving. The phone-a-thons have been supplemented by follow-on calls, where students have the opportunity to say "Thank You" to alumni that have recently given. This new Stewardship effort appears to be popular with both students and alumni.
- **Upcoming appeals** include email and mail solicitations to those who have not given. Letters will also go out for Class Agent signature, to appeal to those who gave last year, but have not done so this year.
- **Reunion Appeals** are underway for the Classes of 1983 and 1963 ("50 by 50"), with the goal of achieving endowed status for their respective class scholarships.
- The annual **Scholarship Golf Scramble** will be held this year in Carmel. For those who wish to participate, there is a \$150 entry fee...there are also sponsorship opportunities.
- An **Honor Roll** will be published in the fall edition of *Echoes*, listing all the donors for the past fiscal year.

Submitted by:
Jeff Trang '83

Continuing Education Report

Jim Bertoli, Anthony Primozich and I have agreed to be on the team to look at the necessary strategies and action plans to implement Strategy 3B of the Strategic Plan. Strategy 3B is ***"Enhance and expand continuing education and other learning opportunities that can be offered online and in person to constituents."***

The recently organized Strategy 3B Committee is in the process of creating the questions that we'd like to ask alumni concerning continuing education initiatives that we will send out to all alumni in a survey in the next Alumni Newsletter after Commencement.

Submitted by:
Todd Richard '06
Anthony Primozich '00

Honors & Awards Recognition Committee Report

Accompanying this Board Book you will find the new nominations received this year for the Honor Alumni Awards, as well as past nominees. We will be determining the recipients of this year's awards. The final number of awards will be determined after reviewing the nominations, but will be limited to a maximum of four. Ballots

will be distributed at the meeting and those that cannot physically attend the meeting are encouraged to email their ballot to Jim Bertoli at bertoli@rose-hulman.edu.

The committee on campus that handles the determination of the Honorary Alumni Awards for faculty and staff have narrowed the field of nominees, and should be determining the recipients soon.

The Career Achievement Awards were presented to three outstanding alumni on April 20th at a ceremony in Hatfield Hall. Receiving this year's awards were Jeff Papa '93, Jeff Haggerty '93 and Steve Bakota '93. Here are the write-ups that appeared in the program for the awards ceremony:

Steven Bakota (EE'93)

P&L and Product Line Manager

Texas Instruments

Steven Bakota has held a variety of roles in his 20 year career with Texas Instruments. He is presently responsible for TI's High Voltage Point of Load Power Semiconductor Product Line. In this role, Steve has Profit and Loss responsibilities for the business. He and his team are chartered with integrated circuit definition, design, operations, marketing and application support for a portfolio of over 1,500 parts. Additionally, Steve has been very active in his commitment to both community and industry groups having served on the boards of multiple organizations. He and his wife Meghan are proud parents of three children (Henry, Margot and Meredith) and are presently in the process of relocating to Los Gatos, CA.

Jeffrey Haggerty (ME '93)

President & CEO

Digitrace, Inc.

Jeff first went to work for Associated Spring. Upon obtaining his MBA from Michigan in 2000, he progressed through management, including three years in Mexico starting and operating a plant. Four years ago, Jeff moved to Digitrace, Inc. where he is President & CEO. While at Rose-Hulman, he was active in student life as a sophomore advisor and resident assistant. He also served as a student government representative, vice-president and president, including serving as the Co-Chair for the Coed Coalition, and was an active member of Triangle Fraternity. Jeff's passions are his family, triathlon, wine and work.

Jeff Papa (ECON '93)

Chief of Staff/Chief Legal Counsel

Indiana Senate

Jeff Papa is Chief of Staff/Chief Legal Counsel for the Indiana State Senate. He is President of the Zionsville Town Council. Previously, Jeff worked as an attorney at Barnes & Thornburg, LLP. Jeff graduated from Rose-Hulman (BS), Ball State (MA), IU-Indianapolis School of Law (JD and LLM), and is currently pursuing a Ph.D. from Marion University. Jeff is Co-Founder of YETI, which operates an orphanage in Nepal and supports underprivileged children in Indiana. Jeff spent several summers in Russia and Ukraine, working in Korea, worked on a volunteer project in Mongolia, and studied in France, China, Brazil and Mexico.

Submitted by:

Jim Neal '91

Rob Hochstetler '

Student Recruitment Report

Application numbers continue to improve across the board with the exception of African American recruiting. The number of applicants is at an all-time high. From a diversity perspective, the percent Asian, Hispanic, foreign, and female candidates are each at record numbers. The number of African American applicants continues to be down after the peak in 2010. Another trend of note ... the diversity percentages are lower for those enrolled as compared to the applicants. This presents an opportunity to focus more efforts on “closing the deal” with diverse candidates.

2013 DATA AS OF May 7th, 2013

Applicants

	2007		2008		2009		2010		2011		2012		2013	
Am Indian or Alaska Native	6	0.2%	8	0.3%	8	0.2%	13	0.3%	6	0.1%	11	0.2%	6	0.1%
Asian	194	6.3%	194	6.1%	217	6.1%	277	7.2%	278	6.5%	339	7.6%	400	7.9%
Black or African Am	115	3.7%	151	4.8%	169	4.8%	196	5.1%	181	4.2%	181	4.1%	214	4.2%
Hispanic of any race	115	3.7%	134	4.2%	161	4.5%	196	5.1%	220	5.1%	245	5.5%	328	6.5%
Native Hawaiian or Other Pacific Islander	5	0.2%	9	0.3%	5	0.1%	7	0.2%	7	0.2%	7	0.2%	10	0.2%
Nonresident Alien	105	3.4%	126	4.0%	171	4.8%	241	6.2%	329	7.7%	356	8.0%	502	9.9%
2 or more races	54	1.7%	97	3.1%	113	3.2%	127	3.3%	152	3.5%	171	3.8%	196	3.9%
Unknown	255	8.3%	56	1.8%	49	1.4%	132	3.4%	72	1.7%	79	1.8%	68	1.3%
White	2240	72.5%	2389	75.5%	2659	74.9%	2669	69.2%	3053	71.0%	3080	68.9%	3322	65.8%
Total Apps:	3089	100.0%	3164	100.0%	3552	100.0%	3858	100.0%	4298	100.0%	4469	100.0%	5046	100.0%
Female	689	22%	728	23%	836	24%	852	22%	1047	24%	1063	24%	1236	24%
Male	2400	78%	2436	77%	2716	76%	3006	78%	3251	76%	3406	76%	3810	76%

Enrolled

	2007		2008		2009		2010		2011		2012		2013	
Am Indian or Alaska Native	1	0.2%	1	0.2%	0	0.0%	3	0.5%	0	0.0%	1	0.2%	1	0.2%
Asian	19	4.0%	13	2.7%	18	3.9%	23	4.2%	16	3.2%	27	4.3%	27	4.3%
Black or African Am	13	2.7%	10	2.1%	11	2.4%	16	2.9%	10	2.0%	10	1.6%	10	1.6%
Hispanic of any race	12	2.5%	11	2.3%	18	3.9%	16	2.9%	16	3.2%	14	2.2%	14	2.2%
Native Hawaiian or Other Pacific Islander	0	0.0%	2	0.4%	0	0.0%	2	0.4%	0	0.0%	1	0.2%	1	0.2%
Nonresident Alien	7	1.5%	10	2.1%	23	4.9%	36	6.5%	40	7.9%	52	8.3%	52	8.3%
2 or more races	4	0.8%	22	4.6%	15	3.2%	20	3.6%	13	2.6%	21	3.4%	21	3.4%
Unknown	1	0.2%	0	0.0%	0	0.0%	6	1.1%	1	0.2%	11	1.8%	11	1.8%
White	418	88.0%	413	85.7%	380	81.7%	430	77.9%	410	81.0%	487	78.0%	487	78.0%
Total Enrolled:	475	100.0%	482	100.0%	465	100.0%	552	100.0%	506	100.0%	624	100.0%	624	100.0%
Female	96	20%	94	20%	91	20%	111	20%	111	22%	123	20%	123	20%
Male	379	80%	388	80%	374	80%	441	80%	395	78%	501	80%	501	80%

Expecting a 2013/2014 class size of ~540-560

Recruiting events and help requested of alumni:

- Information sessions were held in several cities earlier this year. At the event hosted at Lilly for Indianapolis area admits and families, 53 admitted students attended and 38 have made their deposit for the freshman class.
- RH is planning to implement an EARLY ACTION admission plan for next year. Students that wish to apply for early action must have their application completed by November 1 (this includes the online application, transcript, senior class schedule, letter of recommendation and SAT or ACT scores). Those students will be notified of their admission status on or before December 15. REGULAR DECISION applicants must have their application completed by February 1 and they will be notified on or before

March 15 with an admission decision. RH has always operated on a rolling admission basis (sending out decisions about twice a month as applications became complete). With record applications the last few years, RH has been able to be a bit more selective and believe this new process will help facilitate that.

- Continued support would be welcome from alumni with covering college fair programs on behalf of the admissions office, sending prospective students names and addresses to RH Admissions office (to add to the mailing list), hosting sessions like the Lilly event, and sharing the good word about RH with prospects.

Multicultural Recruitment:

- Programming, communication and recruitment fall under three main sections to continue improving the number of ethnic students who apply and are admitted.
 - INCREASE ACCESSIBILITY
 - EXPAND THE POOL
 - IMPROVE THE REPUTATION

There are activities that fall under each section that enhance our current efforts to improve ethnic diversity.

- ROSEDART Program
 - ROSEDART Program (Diversity Alumni Recruiting Team) - This is a volunteer alumni ambassador program sponsored by the Office of Admissions. Members assist in recruitment programs for underrepresented students to Rose-Hulman. They will have some input on the recruitment events and programming. ROSEDART Alumni are asked to host Information Sessions, visit high schools and ethnic college fairs, answer questions through letters or e-mail and participate in presentations to provide information about their student experience at Rose-Hulman and how it has helped them in their careers.
- Calendar of Diversity Activities for The Office of Admissions

June

Indiana Latino Expo (ILE)

Summer E-Newsletter (June) to prospective students

E-mail to current Rose-students to attend IBE

E-mail to deposited students to attend IBE

Update the ethnic recruitment website and outside scholarship information

July

IIT Boeing Scholars Academy College Fair

Indiana Black Expo (IBE)

Letter to alumni for student referrals

August

Postcard to seniors

E-mail PSAT list of prospects

Submitted by:
Steve Gillman '79
D Day '03

Young Alumni Committee Report

Young Alumni Council met April 27th in Terre Haute. In addition to the meeting, highlights of the day included:

- 10 YAC members volunteered in Campus Beautification
- Rob Coons provided an update on the Strategic Plan
- 8 YAC members networked with SAA leaders and members during a cookout

Committee Updates:

- Executive
 - Young Alumni Rep to Board of Trustees (BoT) Nomination process was revised. A nomination committee of the past 4 BoT reps (4), YAC President and YAC Past-President followed these 6 steps:
 - YAC receives nominations
 - Nomination Committee eliminates nominees down to a short list
 - YAC requests additional info to short list of nominees
 - Nomination Committee eliminates nominees down to the finalists
 - All alumni vote
 - BoT Nominations have been received and Nominations Committee is under initial review.
 - Sought feedback on proposed YAC structure of 4 committees
 - YAC leadership and a couple of members will attend Commencement's Senior Celebration
- Trips & Events – led by Clayton MacCrimble ('10)
 - Regional Event Potential: kayak tour of Chicago River and Goose Island Brewer Tour
 - Happy Hours - Feb: 9 cities participated with over 110 alumni/friends
 - Happy Hours - June: 10 cities have committed to participate
- Public Relations – led by Ashley Erffmeyer ('08)
 - Committee Chair is meeting monthly with Mary Barr
 - Created a BoT Rep scope of commitment, which was used for the nomination process
- Campus Affairs – led by Meredith Woodard ('10)
 - The Campus Affairs committee coordinated the YAC/SAA cookout on 4/27. Over 30 alumni and students were in attendance.
- Alumni Giving – led by Kate Pippins ('10)
 - Reported that YAC is 100%!!! Wahoo!!! 4yrs in a row...
 - Working on a "giving" video for the 2nd year, and it will be released in early June.
 - Working on story boards for additional videos – deadline is homecoming.
- Community Service – led by Emily Meyer ('11)
 - National Month of Service was completed in April. Highlights include: 7 different cities participated (of 10 committed), 5 different charities/outreaches supported, and still counting number of alumni who participated.

Next Young Alumni Council meeting is scheduled for July 13th in Columbus, OH.

Submitted by:

Adam P. Jarboe '05

Homecoming Report



Homecoming will happen!!!

Homecoming 2013 is scheduled for the weekend of September 20 – 22. Save the Date cards will be mailed out by the end of the month, and registration for the different events will begin over the summer.

The reunion classes are as follows: 1958, 1963, 1968, 1973, 1978, 1983, 1988, 1993, 1998, 2003, and 2008. All reunion information will be sent out during the summer.

Follow-up to some of the new Homecoming activities that were discussed at the February meeting:

1. Having a Gaming Center in addition to Rosie's KidZone for the children of alumni is still under consideration. Since this event would need to be inside, space in the SRC needs to be confirmed before moving forward with eBash, a local video gaming center.
2. For those alumni who are married to SMWC alumni, there will be a Rose-Wood Legacy Couples Brunch on Sunday morning at St. Mary of the Woods. The brunch will be from 10:30am – 1:15pm, and the cost will be approximately \$14 / person.
3. Jim Bertoli is in the process of securing (2) \$5000 sponsors and 36 hole sponsors for the golf outings at Hulman Links and the Country Club. In order to make sure he does not overlap with this effort for the Summer Scholarship Scramble, the big push to secure sponsors for Homecoming will happen in mid-June. If enough sponsors can be secured, hats will be provided in addition to the golf balls.
4. The Alumni Affairs Office plans to provide live streaming of several different events for those alumni who are unable to attend Homecoming. The football game is already scheduled to have live streaming. It needs to be determined which events would work best for this type of service and would have the proper logistics – pep rally, bonfire, Alumni Awards Breakfast, 50+ Gala, etc. At this time, there are no plans to provide live streaming at the Reunions.
5. The Club Coordinators would like to have a tent this year. Due to space limitations, combining the Club Coordinators with the Class Agent tent is under consideration.

At the next Alumni Advisory Board meeting in August, we will have a final schedule of events for Homecoming, and we will know which of those events will require alumni volunteers. We are planning to utilize more volunteers to reduce the burden on the Alumni Affairs Office as well as help the AAB meet alumni and gather more feedback about the different events.

Submitted by:

Anellia (Nellie) M. Hohne '99

Rebecca (Becky) C. Smith '99

Alumni Representatives to the Board of Trustees

Highlights from the February 2013 BOT Meeting

The two day February meeting of the BOT was dominated by final meetings and interviews with the three presidential finalist candidates. Bill Schindel and his Search Committee cannot be praised enough for the very thorough and professional approach taken to assist the selection of the next president of Rose-Hulman. At the meeting, the following information was reviewed by the Board: All the data from the search process; initial candidate interview results; feedback from candidate interactions with faculty, staff, and students during their campus visits; feedback from references and colleagues interviewed by the Search Committee; and additional research into the careers and work histories of the finalists. At the meeting, each finalist was given the opportunity to make a presentation to the Board and share their views on Rose-Hulman's future, the state of STEM education, and their vision for the presidency role.

The Board's standing committees also had time to report on their efforts during the first day of meetings. A few highlights from the key topics discussed and reviewed:

- Rose is moving to a new enrollment process that will better allow the school to manage the size of the class and the balance of commitments to each degree program
- Campus adjustments have been made to accommodate the record enrollment at the school. A project is underway to evaluate the changes that different enrollment levels would create in the infrastructure, faculty size, and intangibles like campus culture. This project is closely linked to the Strategic Plan and to gaining a deeper understanding of what makes Rose-Hulman "Rose-Hulman".
- The Strategic Plan activities continue to move forward into the development of specific strategies and plans to address the different goals. Good progress has been made by the staff, the faculty, and the board committees to begin to turn the Plan into reality.
- A key initiative will continue to be the development and launch of a major fund raising campaign to support the Strategic Plan.
- The quality and academic credentials of the incoming Freshman class of 2017 promises to set new standards. The number of applications the Admissions Office had received as of February was a new record high for the school.

Follow-up BOT Alumni Representative Assignment from the Nov. AAB Meeting

-Provide an overview of the BOT committee structure.-

The Board of Trustees is a working Board. Therefore, the Trustees participate in several committees set up to keep the BOT engaged and in touch with the needs of the institution and their responsibilities as Trustees. The standing committees of the Board are: (I will describe each VERY briefly during the AAB meeting)

- Academic Affairs Committee
- Audit Committee
- Board Affairs Committee
- Buildings and Grounds Committee
- Business Administration Committee
- Enrollment Management Committee
- Executive Committee
- Honorary Degree Committee
- Institutional Advancement (Development and Marketing Committee)

- Investment Management Committee
- Student Affairs Committee

All Trustees serve on at least one committee. However, several Trustees make the time commitment to serve on multiple committees.

The committees meet regularly in between full Board of Trustee meetings. Meetings include reports and updates from the school administrative staff, discussion of key topics, and the formation of recommendations back to the full BOT. The committee structure allows the BOT meetings to be more efficient and productive, and also provides quality time for discussion of key issues in smaller group settings. A review of all committee meeting activities and reports is part of the Trustee meeting agenda.

Committee member assignments are determined by the Chairman or are specified in the BOT Bylaws. The Chairman is either a specified member or Ex-officio member of all the Board Committees.

Submitted by:
Kenny McCleary '82
Bob Pease '80

Career Services Committee

Below you will find the most recent data received from Career Services and Employer Relations Results (data is through May 23 each year prior to current which is 5/15/13)

	<u>2013</u>	<u>2012</u>	<u>2011</u>	<u>2010</u>	<u>2009</u>	<u>2008</u>	<u>2007</u>	<u>2006</u>
Number of Graduates	383	360	424	439	367	414	413	363
Employed or Offered	248	241	274	256	219	293	281	261
Graduate School	78	67	91	98	83	83	81	62
Military	9	7	9	17	4	11	14	13
Other	2	3	3	6	6	2	3	1
Still Available (have not accepted or reported any offers)	46	42	47	63	55	23	34	26
Percent Placed at Graduation	93%	95%	86%	85%	95%	93%	93%	
Anticipated Placement at Graduation	92%	93%	95%	86%	85%	95%	93%	93%
Percent Placed Nov. 1 st (National Report Date)	TBD	98%	99%	96%	96%	99%	98%	99%

Major	2012-2013						2011-2012						2010-2011					
	AVE	ACC	HIGH	LOW	MEDIAN	NACE	AVE	ACC	HIGH	LOW	MEDIAN	NACE	AVE	ACC	HIGH	LOW	MEDIAN	NACE
AB	--	--	--	--	--	41500	--	--	--	--	--	38300	--	--	--	--	--	37900
BC	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
BE	58941	60222	74000	45000	60000	47300	57750	58214	67000	43000	59550	41800	56431	53848	65000	42240	58000	41400
CE	53787	54950	74000	44000	52000	57300	53967	54620	70000	35000	55000	55300	55686	56567	65000	48500	55900	54400
CHE	67771	69357	100300	44000	66000	67600	63395	63136	80000	53760	63000	63000	62144	62300	66000	59600	62500	62400
CHEM	--	--	--	--	--	46300	63000	63000	63000	63000	63000	42600	48500	48500	48500	48500	48500	42500
CPE	61994	62938	70000	48000	63000	70700	65801	64833	90000	58000	62750	67800	65318	68000	93500	54000	63000	67400
CS	75338	81632	115000	45192	70500	64800	76368	75952	95000	55600	72500	58300	69808	67917	91000	42000	70000	55900
ECON	--	--	--	--	--	55800	--	--	--	--	--	--	--	--	--	--	--	--
EE	65336	65821	85000	57000	65350	63400	63600	64045	70000	55000	64000	57300	62967	65539	81000	50400	62000	55800
EP	--	--	--	--	--	42700	--	--	--	--	--	--	62575	61363	65000	60326	62400	--
MA	--	--	--	--	--	49700	--	--	--	--	--	47000	5300	53000	54000	52000	53000	46300

ME	62103	64065	100000	35000	63000	64000	60212	62730	94000	33000	61000	58600	60875	61356	89000	50400	60000	57700
OE	64500	64333	67000	63000	64000	--	58912	58912	65000	55368	56368	--	65000	65000	65000	65000	65000	--
PH	63453	65800	67584	56426	64900	42700	--	--	--	--	--	41700	--	--	--	--	--	41200
SE	68880	69550	107000	50000	63500	64400	71930	73083	102500	50000	70000	58300	68542	69571	96000	50000	67500	55900
Overall	64210	65867	107000	35000	58941	--	63694	64389	102500	33000	62100	--	62665	63000	96000	42000	61250	--

NOTE: Placed includes those students who are deciding among several offers or have accepted offers, those students who will be starting their own companies, those students with a military commitment and those who will be attending graduate school

ACC = Average Accepted Offer

NACE = National Association of Colleges and Employers (NACE figures from 2009-2010 and before are averages, 2010 to present are median)

Summary of 2013 Company Recruiting Activity at RHIT

Number of:	13	12	11	10	09	08	07	06	05	04
Companies posting jobs to/ requesting resumes from RHIT	660	657	523	454	503	713	718	624	385	266
Companies recruiting on campus	308	330	266	249	301	360	342	277	218	160
Companies interviewing on campus	110	120	115	101	117	132	134	140	134	92
On campus interviews conducted	1807	1872	1833	1530	1796	2059	2008	2283	1922	1400
Companies attending fall career fair	182	176	152	127	208	205	174	137	109	97
Companies attending winter career fair	120	121	89	85	80	137	126	84	64	57
Companies attending spring career fair	75	98	70	58	50	84	91	62	51	25
Students participating in Cooperative Education program (co-op)	52	36	42	43	52	46	79	67	62	52

Progress Report, 2012-2013 Graduates

May 15, 2013

Major	Total graduates	Open* 5/15/13	Closed** 5/15/13	Total*** 5/15/13	Percentage 5/22/12	Percentage 5/20/11	Percentage 5/25/10	Percentage 5/26/09	Percentage 5/20/08
AB	6	0	5	83% of 6	75% of 4	100% of 5	90% of 10	83% of 6	92% of 12
BC	1	0	1	100% of 1	100% of 1	--	--	--	--
BE	40	3	30	82% of 40	61% of 36	80% of 45	76% of 41	69% of 32	91% of 34
CE	40	2	30	80% of 40	94% of 32	76% of 41	78% of 40	87% of 30	100% of 42
CHE	42	3	36	93% of 42	91% of 53	83% of 52	80% of 74	82% of 45	86% of 35
CHEM	6	0	6	100% of 6	100% of 2	86% of 7	82% of 11	67% of 9	100% of 10
CPE	22	0	18	82% of 22	100% of 17	100% of 25	94% of 18	80% of 30	93% of 28
CS	30	2	26	93% of 30	97% of 29	96% of 23	96% of 24	79% of 14	97% of 30
ECON	1	0	1	100% of 1	--	0% of 1	--	100% of 2	--
EE	46	1	42	93% of 46	97% of 29	97% of 34	87% of 38	88% of 40	100% of 46
EP	1	0	0	0% of 1	50% of 2	75% of 8	100% of 8	100% of 1	100% of 2
MA	6	1	5	100% of 6	100% of 3	100% of 3	86% of 7	70% of 10	100% of 6
ME	106	9	83	87% of 106	91% of 123	90% of 145	80% of 135	81% of 113	92% of 130
OE	9	0	8	89% of 9	100% of 7	71% of 7	100% of 8	89% of 9	100% of 5

PH	7	0	7	100% of 7	100% of 5	100% of 8	100% of 6	75% of 8	88% of 8
SE	20	1	18	95% of 20	94% of 16	100% of 21	94% of 18	81% of 16	100% of 24
TOTAL	383	22	316	88% of 383	90% of 359	88% of 425	83% of 438	81% of 365	95% of 412

*Open includes those student files with open offers that have not yet been accepted

**Closed includes those student files going to graduate school, the military or have accepted offers in industry

***Total includes all student files with offers as well as those going to graduate school, the military or have accepted offers in industry

Top Hiring Company History

2012-2013

Texas Instruments (11)
 ADM (7)
 Amazon (7)
 Eli Lilly (5)
 Frito Lay (5)
 National Instruments (5)
 Caterpillar (4)
 GE-all divisions (4)
 Raytheon (4)
 SEP (4)
 Allegient (3)
 Bastian Solutions (3)
 Cummins (3)
 Dow Chemical (3)
 Ingredion (3)
 Microsoft (3)
 Rolls Royce (3)
 Schlumberger (3)
 Tate & Lyle (3)
 Alcoa (2)
 Arcelor Mittal (2)
 Avalon Consulting (2)
 Booz Allen (2)
 Chrysler (2)
 Cook Medical (2)
 Cornerstone Controls (2)
 Delek Refining (2)
 Epic (2)
 Exxon Mobil (2)
 Ford (2)
 Freescale (2)
 Great Dane (2)
 Honda (2)
 Marathon Oil (2)
 Northrop Grumman (2)
 ORS (2)
 Performance Validation (2)
 Progressive Insurance (2)
 Walsh Construction (2)

2011-2012

Halliburton (10)
 Caterpillar (7)
 Cummins (7)
 Microsoft (7)
 Schlumberger (5)
 Texas Instruments (5)
 UOP – Honeywell (5)
 Eli Lilly (4)
 GE – all divisions (4)
 Interactive Intelligence (4)
 SEP (4)
 Angie's List (3)
 Blackbaud (3)
 Cook Medical (3)
 Design & Analysis (3)
 Ford (3)
 Groupon (3)
 Amazon (2)
 Apache Corp. (2)
 Babcock & Wilcox (2)
 Bastian (2)
 Boston Scientific (2)
 BP (2)
 Burns & McDonnell (2)
 Dow Chemical (2)
 Hospira (2)
 Infrastructure Eng. (2)
 KTC - Japan (2)
 National Instr. (2)
 Parametric Solutions (2)
 Raytheon (2)
 Tate & Lyle (2)
 Toyota (2)
 Valeo Sylvania (2)

2010-2011

Rockwell Collins (9)
 GE – all divisions (8)
 Navistar (8)
 Honeywell (7)
 Schlumberger (7)
 Cummins (6)
 Halliburton (6)
 National Instruments (6)
 Texas Instruments (6)
 ArcelorMittal (5)
 Chrysler (5)
 Alcoa (4)
 Caterpillar (4)
 P&G (4)
 Rolls-Royce (4)
 US Army Corp of Eng. (4)
 Cook Med/Urological (4)
 Cyan Optics (3)
 Eli Lilly (3)
 Epic (3)
 Frito-Lay (3)
 Kimley-Horn (3)
 Lexmark (3)
 NASIC (3)
 Orr Fellowship (3)
 Valeo (3)
 Allison Trans (2)
 Bastian Mat. Handling (2)
 Baxter/Pharm/Health (4)
 Boston Scientific (2)
 Delivra (2)
 Dept. of Defense (2)
 Design & Analysis (2)
 Dow Chemical (2)
 Faurecia (2)
 Geneca (2)
 Hill-Rom (2)

Submitted by:
Steve Nerney '85

Communications & Marketing Committee

Jim Bertoli has informed our committee that Mary Barr, VP of Communications & Marketing has been named as the Champion for Strategic Goal 6, and that Jim has been asked to work with Mary on Strategy 6B. Jim will be approaching Mary about the possible inclusion of our AAB Communications & Marketing Committee on the team.

GOAL 6

Rose-Hulman will have global name recognition for the excellence of our education.

- Strategy 6A
 - Create and launch an integrated, strategic marketing plan to enhance recognition of Rose-Hulman's excellence and accomplishments through both earned and paid media.
- Strategy 6B
 - Create "Ambassadorship Programs" to empower alumni, faculty, staff, and students to promote Rose-Hulman.
- Strategy 6C
 - Encourage and support faculty, staff, and students in activities that bring recognition to Rose-Hulman, such as assuming leadership roles in national and/or international academic and professional organizations.

We are also pleased that Mary Barr will be a featured speaker at this board meeting.

Submitted by:

Adam Homan '01

Ralph Wagle '83

Executive Director's Report

The following pages recap some of the activity that the Alumni Affairs staff has been engaged in since our February meeting:

Class of '63 at Commencement

I am pleased to say that 17 members of the Class of 1963 will be in attendance at the Commencement activities next weekend. There will be a reception for the gentlemen on Friday, May 24th from 3:30 to 5:00 pm in the Alumni Center. Saturday activities scheduled for them are the pre-commencement breakfast where they will receive their medallions, walk with the Class of 2013 to the SRC, receive their 50 Year diplomas at the Commencement ceremony and a post-event luncheon in the balcony of Hulbert Arena. Returning for the weekend are the following:

- Larry Anderson
- Marvin Barks
- William Barone
- Thomas Brown
- Richard Daugherty
- David Dumford
- Joseph Grumme
- Stephen Kern
- Raymond Lepp
- Jeffrey Lew
- Robert Lovell
- William Nicewanger
- David Roberts
- Gilbert Robinson
- Ronald Susemichel

- John Robert Hobbs
- Neil Irwin

Alumni Center

Significant progress has been made in adding and replacing items in the Alumni Center showcase cabinets. Items added include a special 50 year anniversary class section, this year being the Class of 1963. We have designated the south section display cases to Athletics and have added a complete football uniform from the early 1900's. Here are photos of the new display cases:



We have also replaced all of the light bulbs in the cabinets with LED lights that are low UV, as to not damage the items in the cabinets. This has also solved the problem of having a number of bulbs being burnt out.

Strategic Plan Progress

There were a series of "town hall" meetings on campus recently for faculty and staff to see who was interested in being on the Strategy Teams for each of the six Strategic Plan Goals. I have been asked by Pete Gustafson, who is the Champion of Goal 3, to be the Champion of Strategy 3B. I will be organizing a committee consisting of those individuals that showed a specific interest in being involved in Strategy 3B. I would like to have the involvement of the Alumni Advisory Board on this committee, as well as others to be sure that the strategies and action plans are developed with the alumni perspective well represented.

GOAL 3

Rose-Hulman will foster a culture of lifelong connection with all of our constituents.

- Strategy 3A - Establish a "Forever Rose" initiative to provide increased opportunities for alumni to partner with Rose-Hulman, from participating in recruitment and admissions to enhancing a culture of connectedness and philanthropy.
- Strategy 3B - Enhance and expand continuing education and other learning opportunities that can be offered online and in person to constituents.

- Strategy 3C - Coordinate constituent information to ensure accessibility and transparency, and to strengthen relationships with these constituents.

RoseSTEM Progress

The next issue of Echoes will include an address by our board president, Jeff Myers appealing to our alumni to register and check out RoseSTEM. We have been receiving daily requests from alumni for the ID numbers so they can register.

I am asking the board for your feedback on the idea of providing some sort of incentive to alumni to register, such as a gift card to the bookstore or a discount on the purchase of one of our Asics alumni polo shirts.

There have been concerted efforts to get the (405) members of the Class of 2013 to register on RoseSTEM. Personalized emails were sent to each person as well as placing instruction on how to register in the Class pint glasses at the Senior Send-Off picnic on May 9th.

We have also been encouraging registration through the numerous Facebook pages that our alumni clubs have created.

I will have up-to-date figures on the number of alumni that have registered on RoseSTEM at the board meeting.

Alumni Perks Program

Rickey McCurry and I have been talking with Professor Shawn Bohner on the possibility of one of his senior class projects being creating a smart-phone app for our Alumni Perks program. I have also been consulting with Miller-White Integrated Marketing on a proposal for doing the same. We will weigh all of the advantages and disadvantages of both options, but should be making a decision soon.

Alumni Directory

The Institutional Advance Executive committee is in the process for review proposals from Harris Connect and Publishing Concepts Inc. for the publication of a new Alumni Directory. The last directory was done in 2006 and we have received a few requests for another edition. There will be a survey request in the upcoming alumni newsletter asking what their interest would be in a hard copy book and/or a CD. If we move forward with this, it will take up to one year for the process to conclude.

FIRST Robotics Regional at Hulbert Arena

Fifteen of Rose-Hulman's alumni either volunteered or attended the FIRST Robotics Regional Championships that was held in Hulbert Arena on April 4th, 5th and 6th. The event was such a success, FIRST has asked RHIT to host next year's regional championship. Over 4,000 students with a big interest in STEM education and careers were on campus for the three day competition.

Rose Thorn Relationship

We have been able to establish a strong relationship with the school newspaper. The following progress has been made over the past few months.

- As part of our new partnership we have purchased and installed a new table top rack to display the Rose Thorn and our Echoes magazine.
- We have also added a link to the Rose Thorn webpage that will allow our alumni to access the current and past issues of the Thorn.

- We will be working on setting up a subscription module on RoseSTEM and subsequently make an appeal to all of our alumni to see if they would like an email subscription to the school paper starting in the fall to receive every issue of the paper.

Napa Valley Wine Weekend

After getting approval on the dates of November 7th, 8th, 9th & 10th from the President's office I have moved forward with meeting with Stefanie Pichonnat with AAV Travel, an upscale boutique travel firm specializing in designing customized travel experiences. Stefanie is also associated with Wine Tours of the World and we are looking at organized activities like a welcome reception on Friday night, a brunch on Saturday morning and a wine train tour in addition to providing attendees ample time to do things they would like to do on their own. The weekend would be promoted to the Bay area alumni, but also offered as a destination trip for alumni nationwide. I will forward all of the details once I receive approval from Rickey McCurry and the President's Office.

Brick Locator

Bretta Schriener has done an outstanding job with improving our Brick Locator system with the help of our Facilities Department. We now have a detailed map of each quadrant of brick in a large binder in the Alumni Center that assists our donors in locating their brick around the Millennium Flame sculpture.

Robotics Service Project Successful

I have been very involved in helping put together two very successful service learning project with Dick Boyce in Development. The year-long, interdisciplinary senior design projects are done by students taking their minor in robotics very seriously and are "naturals" for service learning. We formed a Wabash Valley Consortium of local businesses to support the projects. After obtaining sponsorships from local businesses and industry leaders to fund the project, Rose-Hulman senior robotics students worked on two projects that would create exhibits at the Terre Haute Children's Museum. One of the projects, The Lunar Arm, has been completed and is currently functioning at the museum. We recently had a lunch presentation to the sponsors of the project giving the student an opportunity to interact with the industry leaders and funders to show them the fruits of their labor. The project sponsors included Rose alumni David Doti '81 and Rob Doti '86 of Jadcore.

Duke Energy Foundation Grant

I have assisted the Development Department by submitting a grant application in the amount of \$40,000 to the Duke Energy Foundation for a proposed program titled "Duke Energy STEM Catapult Scholars & Teaching Program". The Duke Energy STEM Catapult Scholars Program would be designed to select 10 students from high schools served by Duke Energy to participate in one of this year's Operation Catapult sessions at Rose-Hulman. These students would be identified as Duke Energy Scholars. The Catapult organizers would collaborate with a Duke Energy representative to identify an energy or environmental project for the students. The ten scholars would work in teams throughout the three-week experience to design, build and test their projects. We would also create opportunities for each student to interact with local Duke Energy representatives and possibly tour a Duke Energy facility. The camp would take place from July 8th through the 26th.

The Teaching Program would be drawing from the experience and leadership of Dr. Patricia Carlson and her colleagues, and the Institute would develop the curriculum for a teacher professional development program. These learning units would serve as the foundation for a week-long summer workshop for middle and high school

teachers. The curriculum would emphasize both STEM content and modern pedagogy to be integrated into the participants' individual classrooms. Once the program is implemented, the participants (known as Duke Energy Teaching Fellows) would be provided an opportunity to interact with the Duke Energy Catapult Scholars. The long-term goal would be to select a scholar and teaching fellow from the same school.

We should hear by the end of May as to whether the grant will be awarded.

Hatfield Hall Performing Arts Series for 2013-2014

I recently met with Bunny Nash of Hatfield Hall Performing Arts and she gave me a preview of the series for the next season. Artist this year will include the following:

<u>Date</u>	<u>Performer/Artist</u>
Sept 18 th	MOMIX-Botanica
October 4 th	John Pizzarelli Quartet
October 13 th	Clark Wilson-Silent Film Organist-The General (FAMILY SERIES)
November 10 th	Rhythmic Circus-Foot Don't Fail Me Now!
December 3 rd	The Sound of Christmas-featuring Elisabeth van Trapp & The Carolian Brass
January 8 th	Moscow Festival Ballet-Swan Lake
January 18 th	Grace Kelly Quintet
February 7 th	Official Blues Brothers Revue
February 17 th	Lightwire Theater (FAMILY SERIES)
February 21 st	Eric Bibb & Ruthie Foster-Thanks for the Joy!
March 9 th	Erth's Dinosaur Zoo (FAMILY SERIES)
March 29 th	Motionhouse-Scattered

We are planning on having the one hour pre-event wine & cheese receptions that we conducted this past years for select shows to be determined.

Alumni Branded Merchandise

We have obtained some new items for distribution at alumni events such as a nice aluminum water bottle, stylus pen and "R ALUMNI" lapel pins. All three have been very well received by our constituents. The "R ALUMNI" lapel pins will be distributed to the Class of 2013 as the exit the stage at Commencement.

Varsity R Club Strategy and Structure

I have been assisting Alan Morrison, (Special Projects Gifts Officer) and Jason Scott Embry (Executive Director of Development) with the overhauling of the Varsity R Club. I am very excited about the tremendous potential of the development of the club under Al's leadership.

The Varsity R Club objective is to create engagement opportunities for all Rose-Hulman constituents to support athletics and recreation. The Varsity R Club will have two types of members, those being Varsity R Club Patrons, (those that make a financial contribution to athletics) and Varsity R Members, (those that are Athletic Hall of Fame Recipient, Varsity R Letter Winners, Alumni Athletes, Student Athletes and Student Managers, Current & Past Coaches and Parents of Varsity R Letter Winner)

Al and Jason are in the process of creating the Varsity R Club Advisory Board which will be charged with membership (coordinated with Athletics), fundraising (coordinated with Development) and special events (coordinated with Alumni Affairs).

Bylaws Revisions to be Presented

We will be sending a mass appeal to all alumni the week of May 19th asking them to vote on the proposed changes to the Alumni Association Constitution that were approved at the last AAB meeting in February. We will have results at the meeting on May 24th. My sincere thanks to Tracey, Greg, Wally, Jim N and Jeff for doing an outstanding job with the revisions as our Bylaws Ad Hoc Committee.

The Past Year

While preparing my own self-evaluation for the annual job performance review process, I put together a list of things that the Alumni Association has been busy with over the past year. This meeting is the anniversary of me meeting most of you and I must say that it has been a pleasure accomplishing the following things with all of you:

- a) The AAB has made considerable progress in shoring up its foundation and adding new members that have brought new energy to the group. The past members have been very eager to take the board and the association to the next level. Board membership was increased from 15 to 24 members with a demographic that mirrors our alumni base. Kudos go to Jim Nordmeyer for weathering the storm without an executive director and also to Jeff Myers' leadership since September.
- b) Alumni Club Handbook creation and distribution-the prior handbook was so old that no one on the AAB had ever seen it. Although it took some time to construct, we have put together a very good alumni club handbook and made it available to all coordinators and prospective coordinators. This should be a valuable tool in helping to establish clubs and help them flourish.
- c) Club Coordinator positions filled- we have been able to add club coordinators in the cities of Indianapolis, Terre Haute, Evansville, Boston, San Francisco, New York City, Detroit, Bloomington, Cedar Rapids, Milwaukee/Madison and Atlanta.
- d) Alumni Association bylaws/constitution revisions-the Bylaws Ad Hoc Committee was able to review and suggest major changes to the constitution of the association, which will be presented to the membership for confirmation. This is the first overhaul of the constitution since its inception from what we can determine.
- e) Creation & implementation of Insiders Updates to AAB & YAC-in order to better the lines of communication with the alumni association's leadership groups, we implemented the "Insiders Update" that is sent out periodically to keep the leadership groups informed of the progress and developments that are being made.
- f) Alumni recognition through Indy's Best & Brightest and similar programs-this venture turned out to be a success and I feel we need to expand on it. I will be asking the club coordinators in each of our cities to look into similar recognition programs to help give credit to our alumni that they deserve and to increase the name recognition of RHIT.

- g) New alumni events- NFL events with Colts & Bengals, tours of Lucas Oil and Bankers Life and pre-event Hatfield Hall receptions have proven to be successful in getting more alumni engaged. The NFL events each had 125 people in attendance and we had a waiting list for each event. I can see expansion of these in cities like Atlanta, Detroit, Chicago and San Francisco. We also instituted pre-event receptions at the Hatfield Hall shows that have helped to reestablish relationships with local alumni.
- h) Rose on the Road development and implementation-we have been able to conduct events in Dayton, Grand Rapids, Detroit, Atlanta, Houston, Dallas, Austin & Evansville with considerable success in engaging alumni. We have interest from the club coordinators in Louisville, Cleveland, Bloomington, San Francisco, Seattle, Indianapolis, Boston, Cedar Rapids, Ft. Wayne and New York City.
- i) We have transitioned from Your Membership to I-Modules for our alumni community-Danielle Merkel, Ali O'Leary and Bretta Schriener handled the lion's share of this project, I attempted to provide feedback and guidance to the team. Although we are still in the process of rolling it out, eventually it will enable us to do so much more.
- j) Kaplan Test Prep Alumni Discounts partnership-we have finally completed the partnership agreement with Kaplan and will be moving forward with providing this benefit to our alumni and their families.
- k) Asics America team dealership and alumni branded items-we have been able to acquire a team dealer status with Asics America that enables us to provide high quality sports apparel and shoes to our alumni at a discounted price. The RHIT branded apparel should help with branding and name recognition goals.
- l) Alumni Center improvements & usage-the decision to replace the furniture in the Alumni Center has proven to be very appreciated by our alumni and other stakeholders. The improvements have enabled us to better use the Center and get more alumni enthusiastic and engaged. Adding items to the empty upper cabinets has also added to the already special atmosphere of the room and also helped to improve relations with the various departments on campus that have contributed items for display.
- m) Service Project assistance for Children's Museum-the Alumni Affairs office was able to assist our Corporate Development director in obtaining the necessary funding for two Senior projects that benefit the Terre Haute Children's Museum.
- n) Alumni Perks Card creation and implementation-the creation of the Alumni Perks Card has been well received by our alumni and we have received numerous compliments on the creation of the program. Hopefully we can expand the program in the format of a smart phone application to make it more user-friendly.
- o) Local community relations-significant progress has been made in repairing and developing the relationship that the institute has with local alumni, community groups, business partners, media and other stakeholders in Terre Haute and the Wabash Valley.
- p) Social media expansion through Facebook and LinkedIn pages-we have increased our presence in the social media realm by helping clubs create their own Facebook and LinkedIn pages and groups to reach out to more alumni. RoseSTEM also enables us to interface with Facebook to draw more alumni

Submitted by:
Jim Bertoli
Executive Director